



NEW HAMPSHIRE SCHOOL ADMINISTRATIVE UNIT 29

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IN RE: School Picture Vendor

In response to the feedback that the School District received from parents and/or staff regarding the new school picture vendor, I met recently with Rich Carroll, Geskus owner and Butch Lewis, Account Representative. We reviewed the concerns expressed by the school community at length. They appreciated the feedback and are committed to addressing the issues. In some cases, they will be contacting parents directly to resolve individual problems that were brought to our attention.

The picture vendor selection committee made the choice to change vendors last year based primarily on a desire to offer affordable student photos to the widest possible audience during difficult economic times. That goal has been successful. For instance, the Geskus proposal for the upcoming school year is 63% less than the proposal from the previous vendor. This pricing should allow many families to purchase photos that otherwise might miss out on the opportunity for financial reasons.

Given Geskus' commitment to addressing parent concerns, I believe that they deserve a chance to do so next year. I would like to thank everyone for their feedback and am confident that the issues that arose during the first year of our relationship with Geskus will be addressed in the future.

A handwritten signature in black ink, appearing to read "John Harper", with a long horizontal flourish extending to the right.

John Harper
Business Administrator