

September 15, 2025

Mayor McCarty and Members of the Sacramento City Council  
City of Sacramento  
915 I Street  
Sacramento, CA 95814

**Subject: Midtown Association Input on Homelessness Workshop Follow-Up**

Midtown Association's mission is to ensure Midtown is the center of culture, creativity, and vibrancy in Sacramento's urban core. To support this mission, we provide clean and safe services across 112 blocks. Our experience with Motel 6 at 1415 30th Street underscores the importance of ensuring homelessness strategies such as the proposed voucher-based motel program serve individuals experiencing homelessness while also addressing the impacts on surrounding neighborhoods.

Motel 6 and its immediate area remain the most challenging areas for our PBID to serve in Midtown. This corridor generates the highest concentration of police responses and PBID service calls, creating significant costs to both SPD and the district. Despite ongoing interventions, the presence of blight continues to strain public safety resources, drive daily maintenance demands, reduce property values, discourage investment, and weaken the potential for economic development along Alhambra Boulevard. From October 2024 through September 2025, Midtown responded to **1.2K** safety calls and completed **1.6K** maintenance jobs, compared to **556** safety calls and **661** maintenance jobs the prior year. This represents a **116%** increase in safety calls and a **142%** increase in maintenance jobs, despite the fact our budget only increases by 3% annually. Sacramento Police Department database history for 1415 30th Street documents hundreds of calls in 2024, including disturbances, narcotics activity, assaults, domestic violence, and weapons-related incidents.

With a school, multiple health care systems, a hospital, and park nearby, these challenges are unsustainable for businesses and the broader community. We are now evaluating a security overlay assessment in our PBID in which businesses would contribute additional funds to manage these issues, further underscoring the need for stronger City support.

As the City considers transitioning the Motel Program to a voucher-based model, we ask the City to:

- Ensure dedicated coordination with the Police Department and outreach providers.
- Require participating motels to maintain consistent communication with neighborhood organizations and City staff.
- Provide on-site case management and behavioral health resources to reduce spillover impacts and improve outcomes.

Midtown Association remains committed to partnering with the City to advance safety, stability, and vibrancy in Sacramento's urban core.

Sincerely,



Emily Baime Michaels

Executive Director, Midtown Association



**MIDTOWN**  
ASSOCIATION

**THE CENTER FOR CULTURE, CREATIVITY  
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**