



February 12, 2026

Planning & Design Commission
300 Richards Blvd., 3rd floor
Sacramento, CA 95811

Re: Alhambra Redevelopment Project (P24-007) - Letter of Support

Dear Planning & Design Commissioners,

On behalf of House Sacramento, an all-volunteer local grassroots organization dedicated to ending the housing crisis, we strongly support the staff recommendation to approve the residential redevelopment project at 324 Alhambra Blvd (along with the other contiguous parcels included in the project). We're thrilled that this project would add 332 infill apartments (and potentially 500 new residents!) to a high-resource neighborhood in East Sacramento, along with 2,400 square feet of neighborhood-serving retail that will benefit the whole community. Future residents will enjoy close access to great local schools, businesses, and McKinley Park, along with the shady, bikeable road network of East Sac and Boulevard Park, easy multimodal commute options to downtown jobs (including an RT bus line), and all the thoughtful design elements and onsite amenities that the developer is bringing to 324 Alhambra.

Critically, this project will also bring down average housing costs across the region, as new supply naturally puts downward pressure on market rents. And in 2026, market rents in even the most desirable parts of Sacramento are far below the monthly costs of homeownership (for the few existing homes that even hit the market, given the lock-in effects of the current interest rate environment), which means that this project opens up entirely new housing opportunities for young families and early-career workers in East Sac. We'll see more picnics in the park, more kids on the playground, more patrons at our beloved local businesses, fewer cars on the freeway, and more tax dollars staying in our community rather than flowing out to distant suburbs. While we clearly have the demand to welcome far more than 500 new neighbors to East Sac, the supply of housing has not kept up, and many Sacramentans who would love to live here are simply locked out.

Projects like 324 Alhambra are exactly what we need to unwind the housing crisis, bring density and opportunity to established, desirable neighborhoods like East Sac, and stick behind the General Plan promise to build a more sustainable, affordable, and inclusive Sacramento.

Toward housing for all,

Michael Turgeon
President
House Sacramento