

April 28, 2026

Mayor McCarty and Members of the Sacramento City Council
City of Sacramento
915 I Street
Sacramento, CA 95814

Subject: 324 Alhambra Redevelopment Project – Letter of Support

Dear Mayor McCarty and Members of the City Council,

On behalf of Midtown Association, a property-based improvement district representing more than **1.3K** properties and businesses working to make Midtown the center of culture, creativity, and vibrancy in Sacramento's urban core, we write in support of the 324 Alhambra Redevelopment Project.

This project aligns with the City's adopted land use and housing policies that prioritize infill development along key corridors and the efficient use of existing infrastructure. As outlined in the staff report, the proposal transforms an underutilized site into a mixed-use development that introduces new housing and activates the corridor with ground-floor commercial uses. The site has remained largely vacant for at least a decade, reinforcing the need for reinvestment and activation along this corridor.

Sacramento continues to face significant housing challenges, particularly in established neighborhoods where demand outpaces supply. By adding 332 new homes in a connected, transit-accessible location, the project helps expand housing options while supporting more walkable, complete neighborhoods.

The project also reflects a thoughtful approach to neighborhood context. As noted by staff, the design incorporates step-backs and retains elements of the existing structures to support compatibility with adjacent residential uses while maintaining the scale needed to meaningfully contribute to housing availability.

For these reasons, and consistent with City staff's recommendation to approve the project, Midtown Association supports approval of the 324 Alhambra Redevelopment Project.

Sincerely,



Emily Baime Michaels, Executive Director, Midtown Association



**THE CENTER FOR CULTURE, CREATIVITY
& VIBRANCY IN SACRAMENTO'S URBAN CORE.**